

diptyque
paris



THE ART OF BODY CARE

it all began with a journey:

Travel, the very source of diptyque's creative expression...

Since the beginning, diptyque has always pursued a passion for travel, drawing its inspiration along the routes of rare and noble essences, from the Mediterranean to the gates of the East.

Imagine these incredible journeys, driven by **the senses**... Capturing the bliss of relaxing in the shade beneath wild fig trees; exploring Syria's sandy temples, only to better savor the cool mist of an Egyptian harbor; letting the scent of lemon trees, jasmine and Damask roses in full bloom guide the way; discovering the magic of light as it slips through the intricate latticework of a mashrabiya; gazing at silver glints reflecting off olive leaves baking in the sun and stones weathered and worn by the passing of time, rich with history... In tribute to these **dreamy adventures** and these unforgettable scent memories, diptyque wanted to create a line uniquely inspired by age-old rituals that invite you to rediscover a **new Art of Body Care**...

The olfactory epic, a sensual journey that began two years ago in the Mediterranean, is far from over.

Ten destinations have inspired ten original body care products, with **ten** distinct **rituals** and ten captivating fragrances, **to** combine according to your desires.

The Revitalizing Shower Gel for Body and Hair *

Reggio de Calabre:

Experience the good life in a sunny, lush and cultured ancient city, as well as the harmony of an ideal climate fanned on one side by Mediterranean breezes, and the other by the cool breath of a mountain peak crisscrossed by tumbling cascades. The town's fertile soil has been nourishing bergamot for nearly six centuries. Here, its refreshing zing is captured in a cleansing gel whose airy foam slips over the hair and body with all the gentle, refined freshness of the fruit. Comforted and glowing, the skin is stimulated by a burst of freshly pressed citrus notes.

This delicately amber-hued gel has a refreshing, toning texture.

It revitalizes hair and creates a protective sheath,
restoring volume and shine with its almond extract and wheat oligopeptide.

It also tones skin with the beneficial properties of peppermint essence,
leaving it with the fresh, fruity and refined scent of bergamot,
green mandarins and neroli.



Bottle with a black, glossy twist-off top, 6.8 fl.oz.

*** New product**

Bergamot [*Citrus bergamia*]:
Fruit of the bergamot tree, this yellow, pear shaped citrus fruit is a hybrid of lemons and bitter oranges, with a highly acidic pulp.

Smoothing Body Polish

Carthage:

A peaceful retreat into the heart of the Mediterranean where relaxation is a way of life. People travel from far and wide to rejuvenate their bodies and souls in the city's famous baths, under the soothing shade of the pomegranate trees. Experience the **luxury and delicacy** of this two-toned poultice marvelously endowed with black and white microspheres that gently exfoliate the skin. Voluptuously moisturized by "The Queen of all Fruits" (*pomegranate*), the body becomes sublimely soft and smooth as silk.

Sumptuously rich, this extraordinary texture **delights the skin** with a truly miraculous recipe. The **exfoliating action** of jojoba and silica microspheres is balanced with the comfort of pomegranate seed oil, the purity of jasmine floral water, and the nourishment of peach butter. Laced in delicate floral notes, the Smoothing Body Polish leaves the **skin** as **silky** as the finest of all fabrics...



Clear glass jar with shiny black Bakelite cap - 6.8 fl.oz.

Pomegranate [*From the Latin Granatus, containing many grains*]: A large berry filled fruit with edible pinkish-orange or ruby-red seeds protected by a thick outer skin.

Fresh Lotion for the Body

Alexandria:

A haven of freshness at the edge of a searing desert. A ray of sun gently warms the sandy stones of the harbor. Like a morning breeze on the fragrant bay, this Fresh Lotion revives the skin, leaving it soft and replenished.

An exhilarating rush of orange blossom paired with petitgrain extends an invitation to wake up.

This fluid yet generous lotion combines the moisturizing properties of orange blossom water with the essential fatty acids of organic sweet almond oil and the nourishing virtues of macadamia nut.

It leaves the skin deliciously soft, soothed and supple.



Orange blossom [*Citrus aurantium* or *bigaradia*]: A tree with shiny, robust oval leaves and fragrant white flowers, which are small on the sweet orange tree (*Citrus sinensis*).

Transparent squeeze bottle with black Bakelite cap - 6.8 fl.oz.

Rich Butter for the Body

Byzantium:

An ancient Greek city and an **Oriental dream** where odalisques pamper themselves to preserve their beauty, basking in **exquisite baths**. As luscious as a **Turkish delight** and soft as a Byzantine rose, this deliciously rich cream is a **powdery caress** after a hot bath. It is a sensual, welcoming contrast, like fresh butter on languid skin.

A total indulgence, this Rich Butter is like a **lavish**, satin comforter.

A sumptuous blend of choice ingredients, Rich Butter combines the renowned **soothing properties** of rose floral water with the radiance**boosting effects** of organic honey and the long-term protection of argan oil which nourishes even the driest, sensitive skin. It leaves the skin **glowing** and delicately perfumed.



Rosa Damascena [*Damask rose or Turkish rose*]:
A small spiny bush with light colored leaves and flowers boasting thirty-six petals each.

Glass jar with black Bakelite screw cap - 6.8 oz,

Precious Oils for Body and Bath

Florence:

Florentine tanners used to perfume their leather with the scent of iris. This led to the creation of a new profession, cherished by the Medici family: the famous perfumer glove-maker. The Pallida iris embodies the aristocratic elegance of the Italian city for which it is the emblem. Merging with the warmth of cedar, the woody accord highlights the matte, mineral notes, like a sparkling ray of moonlight. **Delightfully versatile**, these Precious Oils are like a **silky whisper** on the skin and act as a protective emollient in the bath.

A medley of refined, organic oils: sweet almond oil to **soothe**, argan oil to **nourish**, and macadamia nut oil to **soften**. A few drops will suffice to thoroughly nourish and adorn the skin with a **noble radiance**. In the bath, a single dose transforms the water into an incomparable emollient to **protect the skin**.



Iris [*from the Latin Iridis or the Greek Iridos, messenger of Gods*]: A perennial rhizome that owes its name to its petals with iridescent highlights.

Glass jar with black Bakelite cap - 4.25 fl.oz.

Satin Oil for Body and Hair *

Rhodes:

This island city caught between East and West was paradise for ancient perfumers, who reveled in its rich variety of aromatic plant life and sunny fragrances. It is also the adopted home of the star jasmine brought back by Alexander the Great, a favorite flower for the balms, oils, ointments and other fragrances with which women love to anoint their bodies. Experience the sensuality of skin and hair whose natural beauty has been enhanced by an evanescent oil, and the magic of a totally reinvented approach to beauty.

The gentle influence of jasmine absolute enhances the natural beauty of both hair and body, leaving the skin soft, soothed and satiny and the hair bright and glossy. Its light, silky texture with a base of avocado oil and refined urucum oil delights the skin with its moisturizing, nourishing and renewing virtues while warding off skin aging. The warm, honeyed and spicy notes of *Jasminum grandiflorum*, ylang ylang and saffron add a voluptuous touch.



Glass bottle with Bakelite stopper and crimped pump, 3,4 fl.oz.

***New product**

Jasmine [*Jasminum grandiflorum*]:
White flowers, with a corolla of fragile, highly fragrant petals, that grow on trailing or standing bushes grouped together into cymes or clusters.

Softening Hand Wash

Grasse:

The **perfume** and glove-making **capital** during the Renaissance and the birthplace of today's booming fragrance industry. The lush vegetation offers a vast palette of natural aromatic essences... where **lavender** has always been an integral part of the landscape... **Relaxing**, like the view of a field of fresh lavender, this liquid soap is as delicate and **refreshing** as its one of a kind fragrance.

Mild and soothing, like the lavender honey it contains, the Softening Hand Wash cleanses and **regenerates** in a single flourish thanks to a clever cocktail of organic lavender floral water, organic rosemary floral water and lemon essential oil.

A gold mine of **beneficial, active ingredients** that instantly stir the desire to use it without holding back.



Clear plastic bottle with black screw-top pump - 10.2 fl.oz.

Lavender [*Lavendula officinalis* or true lavender]: A bushy shrub with narrow gray-green leaves and long peduncles tipped with whorls of tiny flowers ranging in color from pale mauve to deep purple.

Velvet Hand Lotion

Corinthe:

A strategic ancient Greek stronghold and a trade hub for all the most luxurious wares, this **legendary** city is where perfume found its rightful glory. Where the sun flirts with the famous **immortelle**, golden everlasting flower. Endowed with countless virtues, it wraps the hands in a delicately perfumed, **protective** veil...
A lavish emulsion that's simply divine.

The moisturizing, **repairing, regenerating** and antioxidant properties of organic immortelle floral water and organic sesame seed oil provide a sheer, protective buffer for the hands. Roman chamomile floral water soothes them. The thirst-quenching, clarifying and softening properties of acacia honey, licorice extract and sweet almond milk make a deliciously irresistible, almost addictive treat for the hands.



Clear plastic bottle with black screw-top pump - 8.5 fl.oz.

Immortelle - Everlasting flower
[helichrysum – from the Greek
helios, sun qnd chrysos, gold] : A
little bush covered in soft, white
fuzz with ultra thin leaves and
bundles of bright yellow flowers.

Luxurious Hand Balm

Cordoue:

The last of the Omayyads made Cordoba, Spain his official sovereign domain where he planted his **favorite treat**: a golden, velvety plum, the apricot. This was the crown jewel of Andalusia and its abundant groves.

The Luxurious Hand Balm is **soft** and full, like a perfectly **plump apricot**. The tender, golden fruit unfolds on a bed of milky, bitter-sweet almonds. It is comforting, like a **childhood memory** and delicious yet simple, like the Ottoman fruit.

Shea butter **nourishes** and **revitalizes** the skin, while organic argan oil **fortifies** the nails and cuticles and apricot kernel oil softens the skin. This balm repairs dry, rough hands, leaving them **soft** and supple, with a pleasant **matte finish**.



White Bakelite jar - 1.7oz.

Apricot [*fruit of the Prunus armeniaca tree*]: A hardy fruit tree native to central and eastern Asia, with reddish-brown bark and white or pale pink flowers that bloom before the leaves come out.

Soothing Lip Balm *

Fez:

Fez is the most ancient imperial city of Morocco. Cosmopolitan city, international commercial crossroad, cultural center gathering the most renowned savants of the Arabic-Muslim world. City of colors, famous for its tanneries.

Berber women were extremely coquettish, and adopted the tradition to use the scarlet pigment extracted from poppies as a natural lipstick. Contained in a small terracotta jar, it used the pigment of the poppy both for its color and its protecting virtues.

Poppy Petals soothe and protect the lips while preventing the skin's aging. Coton Oil rich in omega6 and vitamine E nourishes the lips deeply. Mango Butter repairs and regenerates the lips. The stem of the flower gives the balm a fresh, herbal and aromatic fragrance.



White Bakelite jar - 0.27oz.

***New product**

Poppy [*Papaver rhoeas*]:
Delicate and fragile flower, the poppy is known for both : its color and its protecting virtues.

The **beneficial gestures** complement each other.

The voyage continues.

Each fragrance possesses a citrus or woody facet that links it to the others.
Thus creating surprising balance and accords, depending on each individual's preferences.

Step I

The **bathing gesture** creates a base of harmony:

- aromatic for the **revitalizing shower gel**,
- floral for the **body polish**,
- powdery for the **precious oils**,
- jasmine for the **satin oil**.

Together the body wash and the precious oils meld to provide a warm, woody undertone, to which the body polish adds a delightful floral touch.

Step II

The moisturizing gesture heightens the woody composition with its own facet:

- musky for the **fresh lotion**,
- rosy for the **rich butter**.

Step III

The **hand care** complete the ritual with subtle fragrances:

- aromatic base of the **hand wash**,
- almond notes for the **velvety lotion** and the **luxurious hand balm**.

Step IV

Hydrate oneself all day long with a delicate note:

- floral for the **soothing lip balm**

THE ART OF BODY CARE

The Art of Body Care formulas are designed to do the body and soul good, and they contain no phthalates, parabens, synthetic dyes, TEA, DEA, silicones, PPG, PEG, aluminum or sodium laureth sulfate.

Revitalizing Shower Gel for Body and Hair, 6.8 fl.oz
Smoothing Body Polish, 6.8 fl.oz
Fresh Lotion for the Body, 6.8 fl.oz
Rich Butter for the Body, 6.8 oz
Precious Oils for Body and Bath, 4.25 fl.oz
Satin Oil for Body and Hair, 3,4 fl.oz
Softening Hand Wash, 10.2 fl.oz
Velvet Hand Lotion, 8.5 fl.oz
Luxurious Hand Balm, 1.7 oz
Soothing Lip Balm, 0.27 oz
(recommended retail price)

Available in October 2011.

The visuals can be downloaded at the following website:
<http://catalogue.diptyqueparis.com/en>